



Project Beauty

welcome

Please read through this entire PDF as it will outline your Project Beauty appointment and all related events.

As a photographer who spends a lot of time with high school seniors, I honestly see each of them as so very beautiful. Their beauty peeks out at me in their first few nervous moments of their senior session. After the jitters disappear, beauty steps out front and center! Their beauty is in every smile, every laugh, every freckle, every dimple, every step, every turn, every crossed ankle, and every set of silly crossed eyes. Beauty arrives in every musician, every athlete, every farm kid, every gamer, every artist, every daughter and every son. Believe me when I tell you, people compliment my photographs and my answer is always, "It's so very easy to make beautiful portraits of beautiful people."

your shoot

Project Beauty is being shot at Healthy Start Nutrition at 216 Front Street, Marietta

Healthy Start has been very gracious in allowing us to shoot in their upper level for two days. Please be respectful of the fact that they will have customers coming in and out of the club. The upper level is accessed by a spiral staircase. If it is at all possible, we are asking that young children not be brought along to your shoot. This is a great opportunity for Moms or Just-like-a-moms to have an outing with their Project Beauty model. We all enjoy a day just for us and we're sure our girls will too!

There will be a check-in area just as you enter the business. There is paperwork which must be filled out before your shoot. It's minimal and shouldn't take more than five minutes to complete. *If you are a minor, a parent/guardian must accompany you.*

your shoot

Your Project Beauty shoot will last no longer than fifteen minutes. Please arrive to your appointment no more than five minutes early. We are on a very tight schedule with twenty-one appointments each day. Being even a few minutes off at the start of the day can quickly become being an hour off by the end of the day. We have no room in the schedule for anyone being late. IF YOU ARE LATE TO YOUR APPOINTMENT TIME, YOU WILL LOSE YOUR APPOINTMENT TIME. We want everyone to be able to participate, so please be five minutes early.

As a participant, you will receive five digital downloads from your shoot. After the Gallery Show, you will receive an email alerting you that the Project Beauty gallery has been published. That email will include the web address and the download code for the images. You will also have an opportunity to purchase prints of your images from the Gallery Show!

your look

- * MAKE UP - Please arrive for your shoot with a clean face. No make up means, no make up. No mascara. No concealer. No foundation.
- * HAIR - You may wear your hair however you wish. Some may opt for curls or to straighten. Others may want braids or a messy bun.
- *SKIN - Be sure your skin is clean and moisturized. Leave at least an hour between your cleansing routine and your appointment.
- *LIPS - No lipstick or gloss. I do recommend bringing lip balm to keep the chappies at bay.
- *NAILS - I would prefer a clean, unpolished nail. If you do have your nails painted, please make sure they're freshly done with no chips.

your look

WHAT TO WEAR

Please wear a plain white top (no writing or embellishments). You may choose a tshirt, tank, cami, button-up, turtleneck . . . just so it's white!

Please wear blue jean bottoms. You may choose jeans, capris, shorts, cut-offs, overalls, a skirt. Dark wash, light wash, ripped, ironed, whatever . . . just so it's blue jeans.

If you prefer, you may choose a simple white dress / sundress and that works fine also.

Shoes really don't matter to me as you'll be barefoot for your shoot.

gallery show

Our Gallery Show last year was an amazing evening of fun and celebration. Our 2018 Project Beauty Gallery Show will take place on the evening of August 3, 2018 at 7pm. This will coincide with downtown Marietta's First Friday which should make for a super night to enjoy downtown. The location for our show is 217 Second Street, just to the right of Dudley's Florist.

Each model will be gifted two guest entry passes. Additional passes may be purchased at the door for \$5.

Beyond being a vehicle to build confidence in our young models, Project Beauty is a fundraiser for The iBelieve Foundation. Donations made through t-shirt sales, ticket sales, and Benefactors (see next page) will benefit this amazing charity.

benefactors

Project Beauty is free for all models, but we do encourage you to give in support of The iBelieve Foundation. To further our effort for this great cause, we have three benefactor levels from which to choose.

1. Simply Lovely - \$25
The model receives her five digital images, two guest passes to the Gallery Show and her name listed as a Simply Lovely donor at the show and in the Supermodel Magazine.
2. Simply Stunning - \$50
The model receives her five digital images, two guest passes to the Gallery Show, 4"x6" prints of her five images and her name listed as a Simply Stunning donor at the show and in the Supermodel Magazine.
3. Simply Beautiful - \$100
The model receives her five digital images, five guest passes to the Gallery Show, 4"x6" prints of her five images, one 8"x12" print, the official Project Beauty 2018 Supermodel Magazine featuring all of the 2018 images and her name listed as a Simply Beautiful donor at the show and in the magazine.

benefactors

Donations will be accepted at your Project Beauty shoot appointment only.

Please make checks payable to MoniKeri Imaging. If you prefer to make a donation with a credit card, please contact us and we can invoice you preceeding the shoot weekend.

Last year's Project Beauty event raised \$1200 for The Bauer Fund! We and the Bauer's were overwhelmed by everyone's generosity. I would love to see The iBelieve Foundaion receive the same level of support from our group!

The iBelieve Foundation serves the youth of Appalachia, providing opportunities for the development of 21st century skills such as leadership, communication and problem solving. Their goal is to increase collegiate attendance in the Appalachian communities of Ohio, Pennsylvania and West Virginia. Foundation founder Patrick Klein is from the area and graduated from Belpre High School.

this & that

We have a 2018 Project Beauty logo tshirt sale happening now! Profits from the sale go toward our fundraising efforts. This sale will close June 30. You can check it out at [TSHIRTSALE](#).

We also have a playlist on Spotify which is named "Project Beauty" if you want to jam along to the songs we will be playing at our shoot. They're all about girls and girl power!

Please, if you haven't already, follow @monikeriimaging on Instagram and MoniKeri on Facebook. We're really active on our Insta feed, posting daily and filling your screen with great images! You'll see your images there!!

testimonial

We want to hear from you after your shoot! We want to hear what your shoot meant to you. Did you enjoy it? (Gosh I hope so!) How did you feel during the shoot? How do you feel now that it's over? Your words may be just the ones someone needs to read to help them in their journey of discovering their beautiful self.

We will be in touch after shoot weekend asking these questions and maybe a few more!

June 29/30 will be here before we know it! If you have any questions at all, please don't hesitate to contact Keri 740.516.0772. Feel free to text or call. We can't wait to see you!!!